



TUBIG PARA SA BARANGAY:

Providing clean and affordable water to poor communities using a sustainable model and community participatory approach

BACKGROUND: INITIAL CONDITIONS

City	Pop'n (million)	Water Availability (hrs/day)	Water Coverage (% of pop)	Non-Revenue Water (% of prod)	Staff/1000 Connections
Manila East (1996)	3.1	16	58	63	9.8
Singapore	3.0	24	100	7	2.0
Hong Kong	6.3	24	100	36	2.8
Seoul	10.6	24	100	35	2.3
K. Lumpur	1.4	24	100	36	1.4
Bangkok	7.3	24	82	38	4.6

Source : *Asian Development Bank 1996 Data*

BACKGROUND: PUBLIC-PRIVATE PARTNERSHIP

Key Features

- Two 25-year concessions
- Operators responsible for O&M and investment
- Service coverage targets
- Regulation by contract
- MWSS retains ownership of assets

Metropolitan Waterworks and Sewerage System (MWSS)



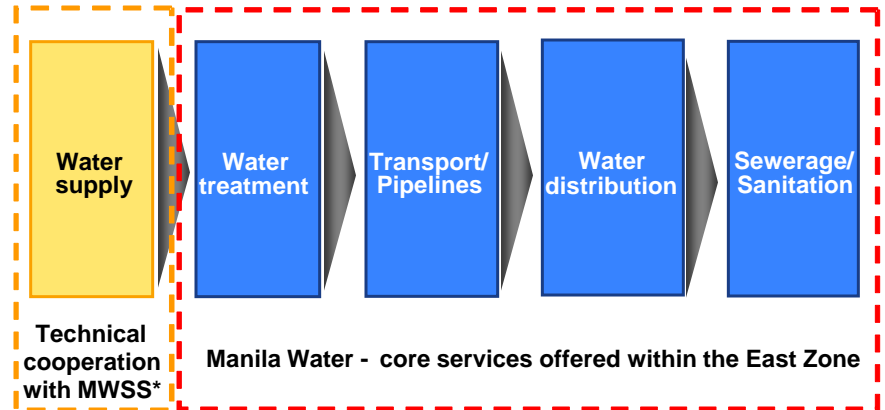
BACKGROUND: SERVICE AREA



Manila Water Service Area

- 23 cities and municipalities, including major business centers in Metro Manila
- Population is approx. 6.1 million

Manila Water covers the entire water value chain



VISION

Our vision is to become a leader
in the provision of water, wastewater, and
other environmental services which will

empower people,

protect the environment,

and enhance sustainable development.

THE PROBLEM



The poor are most vulnerable to such problems because of their economic condition.

THE SOLUTION

'Tubig Para Sa Barangay' (TPSB)

- 💧 Water for Poor Communities
- 💧 Flagship program for providing sustainable water to the urban poor
- 💧 Win-win solution
 - To reduce high systems losses
 - To address the water needs of low-income communities

STRATEGY

- Technical solutions
- Community Participatory Approach
 - Community members as
 - Partners
 - Co-owners of the project
 - Part of the solution to their own problem



STRATEGY

💧 Community engagements



Consultations and dialogues

STRATEGY

💧 Livelihood Programs



P60M
jobs generated



1,000
low-income families



- 💧 Community-based cooperatives as part of supply chain and business partners

STRATEGY

💧 Validation and celebration of partnership

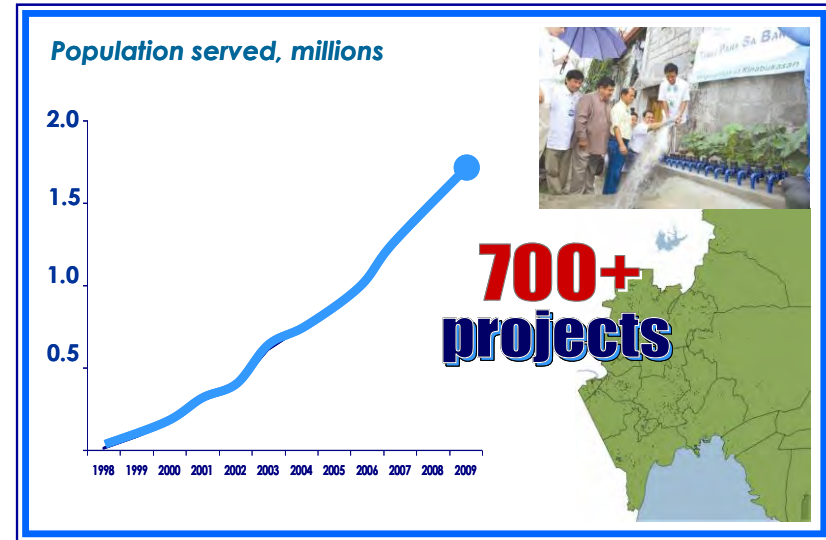


Inaugurations and simple turnover ceremonies upon project completion

THE RESULTS

💧 Business benefits

- Reduced water losses
- Increase in water service connections
- Higher collection efficiency
- Strong community partnership

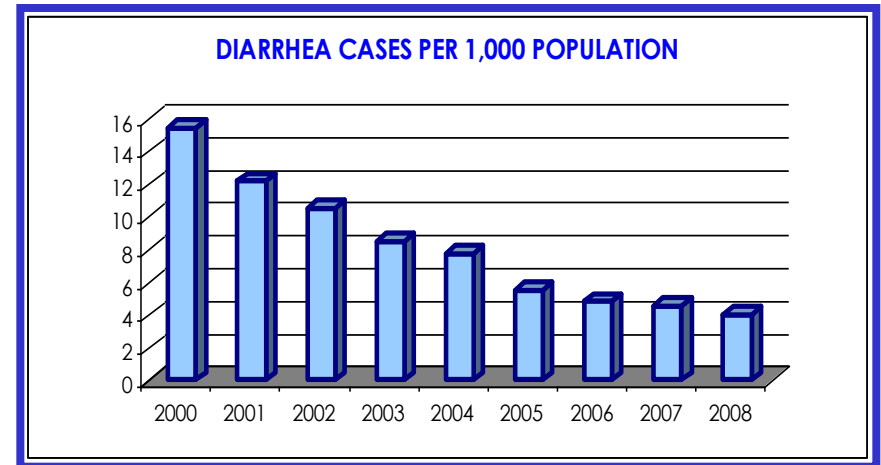


Provided water to **1.7** million people from low-income communities

THE RESULTS

💧 Customer benefits

- 24-hour water supply availability
- Clean and safe-to-drink water
- Financial savings
- Reduced water-borne diseases
- Improved overall health and sanitation conditions



AWARDS AND RECOGNITIONS



International
Water Association

IWA PROJECT INNOVATION AWARDS - DEVELOPMENT DRINKING WATER - SOFTWARE CATEGORY



AWARDS AND RECOGNITIONS



GLOBAL CSR AWARDS CSR LEADERSHIP CATEGORY



AWARDS AND RECOGNITIONS



CSR LEADERSHIP CHALLENGE

MAIN AWARD: MOST INTEGRATED INTO THE CORE BUSINESS



AWARDS AND RECOGNITIONS



INTEL – AIM CORPORATE RESPONSIBILITY AWARD (IACRA)



EXTENDING OUR PRO-POOR PROGRAMS

💧 Sharing our best practices

- Twinning with PDAM Kota Surabaya
- Learning sessions with Water Districts in the Philippines
- Speaking engagements at international conferences

💧 Helping the BOP



VISION:

To become the enabler of change that will uplift the quality of life of **Base of the Pyramid (BOP)** communities through access to **sustainable water and wastewater services**

TPSB makes clean, potable and affordable water supply accessible to the urban poor, and ultimately improves the quality of life of its beneficiaries.





Manila Water



Securing the Future Today